

Candidate Information – Shelley Meyern



Standing for Election as an Independent Director

Name	Shelley Meyern
Occupation	Chief Operating Officer, EMD UK

Other Directorships held (note this part must be completed in full)

None

General Information (e.g. background, career, involvement in sport, interests)

I'm a highly professional, inspirational and strategic leader with over fifteen years management experience in the sport and sport for development sectors. Passionate about sport and the difference it can make, I believe everyone should have equal access to experience the benefits physical activity can bring. An active and committed volunteer with significant experience in volunteer management, club development, training and education, I specialize in leading high performing teams, projects and companywide operations. My key attributes include an extremely high work ethic, attention to detail with impeccable presentation, organisation, and communication skills. I am a strategic planner with a highly effective, pragmatic and empowering management approach and was elected as one of only 38 women globally for the first Women's Sports Leadership Academy 2014.

Outside of work I have two main passions, animal rescue and running. I am an active volunteer for Lurcher SOS Sighthound Rescue. I love to run and cycle and am a local running coach. I have run 4 marathons and in 2022 I cycled from London to Paris for Myeloma UK. I co-founded an award- winning community running club in 2016 of which I am the chair and also coach sessions as a volunteer. I enjoy travelling, especially being able to travel and be outdoors. This includes having been on a variety of holidays where I have been able to wakeboard, most recently in Croatia.

Key relevant skills, business & career experience

I am currently the Chief Operating Officer, for EMD UK, the governing body for group exercise, who are a Sport England system partner. Having secured our 5 year investment from Sport England for 2022-2027 I now manage this relationship as well as oversee a broad variety of operational functions for EMD UK, including, safeguarding, HR, EDI, contract management and project management of the This Girl Can investment.

Prior to this I was the COO for a social enterprise called Vi-Ability who worked to support unemployed young people through the business of sport. This included managing a substantial investment from Nesta to scale the organisation from Wales to London. This included not only establishing and training a new staff team but implementing programmes alongside this.

Earlier in my career I worked for Sports Leaders UK, Active Sussex and in local authority sports development.